

OLIVIER BOUCHEZ

SENIOR DATA MANAGEMENT & GOVERNANCE EXPERT

AI/LLM-Powered Data Strategy · 30 Years Turning Data Into Business Value



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PROFILE

Data management and governance expert with almost three decades of experience turning complex data challenges into reliable, business-aligned solutions that teams actually adopt. Combines deep technical expertise with strong pragmatism, having led international governance programmes covering up to 19 countries and 100+ million consumer records, most recently as Consumer Data Owner at Dun & Bradstreet Europe. Recognised for a hybrid profile bridging technical implementation and business strategy, for building bridges between global and local teams, and for translating regulatory and business requirements into practical governance frameworks that teams adopt.

CORE SKILLS

Data Governance & Strategy

Governance frameworks • Data catalogs & dictionaries • Policy & standards authoring • Quality measurement & reporting • GDPR / privacy compliance with DPOs

Cloud & AI-Powered Data Strategy

Google Cloud Platform, AWS • Python automation & API pipelines • Platform migration leadership (on-prem to cloud) • Governance & adoption of ML/LLM-powered data services • Power BI & analytics

Data Quality & MDM

Data quality tooling (address/name/duplicate check) • Master Data Management (DMBOK) • Deduplication & identity linking • Multi-source data integration

Leadership & Project Management

Team & people management in French, Dutch & English • Program & budget management • PMBOK, Scrum, Agile • RASCI • 4G feedback framework • SMART objective-setting • Brainstorming facilitation • Cross-functional & international coordination (19 countries) • Jira / bug tracking & support

TECHNICAL SKILLS & SYSTEMS

Recent

2018 – 2026

BigQuery (SQL) • AWS Athena (SQL) • Python (Pandas & Pydantic) • Excel automation (openpyxl) • Power BI & Power Query • Parquet files • JSON • Swagger • ConvergePoint • OneTrust • Informatica Axon Data Governance • internal cloud-based governance platform (GCP-hosted) • Jira • Confluence • VS Code, GitHub Copilot, Claude

Earlier Career

1996 – 2017

Unix / Linux • C programming • MS SQL Server (SQL, stored procedures) • Visual Basic for Applications • JSCAPE file transfer • IBM Ascential • Uniserv Data Quality Suite • C# (SOAP web services / XML) • Perl (CGI web services) • TCL/TK (interface) • Protégé (OWL ontology editor)

PROFESSIONAL EXPERIENCE

Note: Dun & Bradstreet acquired the Bisnode Group in 2021. The roles below represent one continuous 30-year career, not a change of employer.

Consumer Regional Data Owner — Dun & Bradstreet Europe

2021 – 2026

- Carried B2C data leadership into D&B — a global data and analytics leader — post-2021-acquisition, adopting D&B's Governance Framework for the Consumer Data Domain across the EU: owned the enterprise data dictionary (~100 elements), 6 governance/data-standard documents, and 50+ quality measures.
- Delivered 2 Power BI reports: data quality measurement, and content visualization for sales support.
- Acted as the link between Global Data Operations and 19 Local Data Markets, delivering 4 data-intelligence services (crawling, extraction, verification) across 5 data flows.
- B2C: built a Python-based API extraction pipeline aligned to the data dictionary, feeding a Power BI report for Commercial.
- B2B: built a Python-based comparison procedure between Global and Local data to measure real-world data usage for quality, reported via Power BI.
- Championed adoption of ML/LLM-powered data extraction and authored detailed handover documentation ahead of departure.

B2C Group Data Manager — Bisnode Group

Sep 2016 – Dec 2020

- Led the data workstream of Key Initiative 2, Bisnode's group-wide program to build a Consumer Intelligence data solution across 10 European countries — the resulting API remains in production at D&B Nordics today, generating an estimated €10–20M in annual revenue.
- As part of this program, built a national consumer database from scratch for Poland (~€300K development budget; partner sourcing, legal and quality assessment, multi-source integration) and developed custom data quality tools for address/name parsing and duplicate resolution.
- Evolved from product delivery into Group Data Manager, taking ownership of the overall B2C data vision across Bisnode's 10 local entities — evaluating, proposing, and implementing data strategy and building a unified consumer product database covering approximately 100 million consumers.
- Aligned data definitions, coordinated ontology work across the group's B2C data sets, and consolidated data centrally, coordinating with teams across the group and ensuring privacy compliance in collaboration with DPOs.

Director: R&D Data Strategy — Bisnode Belgium

Jun 2013 – Sep 2016

- Led a 17-person team managing 30 data sources spanning B2C, B2B, and data quality, with direct responsibility for the ~€1M annual data sourcing budget and variable-cost estimation.
- Delivered a consumer database (8M+ people), survey-based segmentation (1,000+ questions → 50 key profiles), an address/building database (100+ statistical variables), a data-quality database (8M+ people), and a company database (2M+ contacts, KBO/BCE-based).
- Delivered technical expertise for a major telecom client as a final project in this role — integrating a Single Customer View across subscriptions, prospects, and contest data and implementing individual and household identity linking, completed weeks ahead of the GDPR compliance deadline.

R&D Manager, Data Quality Technical Product Manager — Bisnode Belgium

Dec 1996 – Jun 2013

- Progressed from C developer to R&D Manager over 17 years, building and leading a generic, customizable ETL data quality product (100+ C modules, Unix/Linux) that processed 100M+ records/year for 100+ clients — integrating market solutions (Uniserv) into large-scale European address verification and deduplication, from automated quality audit and priced correction offers to delivery reporting and cost recovery.
- Grew it into Bisnode Belgium's most profitable product line — about one-third of company revenue (€15M+ turnover), internally regarded as the group's “cash cow” funding newer, not-yet-profitable products.
- Delivered address verification/correction, duplicate identification, and household-linking for a major international client across 15 European countries (2003–2008), both as batch processing and as an interactive web service.

Software Developer, R&D — Destin Inc.

1993 – 1996

- Developed two software products, Adapt and Seconde, including an information system for the Brussels Poison Control Centre (Centre Antipoisons), migrating its database from MS-DOS to Windows.

EDUCATION

Master's Degree in Computer Science, Software Engineering option (3 years) — Université de Namur, 1990 – 1993
Bachelor's Degree in Economic & Social Sciences, Computer Science option (2 years) — Université de Namur, 1988 – 1990

LANGUAGES

French (Native) • English (Fluent) • Dutch (Intermediate)

CONTINUOUS LEARNING & TRAINING

Internal Training & LinkedIn Learning	Udemy — Self-Directed Upskilling
Dun & Bradstreet internal training: Data Security • Data Privacy • Security Awareness incl. Penetration Testing Fundamentals • Scrum Master • SMART Objective Setting LinkedIn Learning: Building a Personalized Chatbot with OpenAI & LangChain • UX Design Fundamentals	Power BI & DAX: Power BI Design Mastery, Advanced DAX for Data Analysis, Modern Desktop Report Design, The Practical Guide Python & Data Science: The Complete Python Course, Pandas Bootcamp, Python Data Science with Pandas, Design Patterns in Python AI & Deep Learning: TensorFlow for Deep Learning Bootcamp, NLP in Python Automation: Excel VBA & Macros

ADDITIONAL INFORMATION

Volunteering: Steward at Sonian Forest, Brussels • Driving License: Category B • Interests: Gastronomy, Travel, Hiking, Nature Photography, Art Exhibitions

RECOMMENDATION

From: Paul Fulton, VP – Regional Data Owners, Global Data & Analytics, Dun & Bradstreet

Sent: Friday, 17 July 2026 **Subject:** *Thank You Olivier*

Hi Team,

Today is Olivier's last day with Dun & Bradstreet, and I wanted to take a moment to thank him for everything he has done for the team.

Olivier has been working in data for almost three decades, having started his career in software engineering before joining Sopres/Bisnode in 1996. Over the years he held a variety of leadership and technical roles, helping shape data quality, matching, standardisation, customer intelligence, and data integration capabilities in Belgium and across Europe.

Since joining the Regional Data Owners team, Olivier has been a key driving force behind many of our Global Data Services and data quality initiatives. He has worked tirelessly with local markets, Global Data Operations, Data Science teams and Local Data Operations to improve data quality, increase adoption of global services, and ensure local market needs were represented and understood. His work has included supporting these data services, producing great Power BI reports, providing governance, quality assurance and the ongoing drive to improve. He has also provided oversight and governance to our Consumer Data Domain in Europe, including adapting the data quality framework for this domain.

Many of us have benefited from Olivier's deep knowledge of data management, his willingness to help, his practical approach to solving problems, and his passion for improving data quality. He has gone above and beyond to support colleagues, document processes, share knowledge, and build bridges between global and local teams. Most recently, his efforts to create detailed handover documentation are a reflection of his professionalism and commitment to setting the team up for the future.

On a personal note, Olivier has been a valued member of the Regional Data Owners team. His expertise, perspective, and dedication will be greatly missed (and his amazing holiday wallpapers!).

Please take a few minutes today to reach out to Olivier, send him a note, give him a call, or drop him a Teams message to thank him for his contributions and wish him well in the next chapter of his journey.

Thanks,

Paul Fulton

VP – Regional Data Owners, Global Data & Analytics

Additional references and contacts available on request.